



LONG  
WALKS

GREAT  
TALKS

GOLF, IT'S GOOD FOR YOU



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# OUR COMMITTEES

## STATUTORY COMMITTEES

### Governance and Ethics Committee

- **Ève Gaudet** (Chair)
- Louise Patry
- Marie-Pier Poulin-Breton
- François Gagnon
- Jean-Pierre Beaulieu
- Guylaine Sirois

### Human Resources Committee

- **Gisèle Carpentier** (Chair)
- David Tremblay
- François Gagnon
- Jean-Pierre Beaulieu

### Finance and Audit Committee

- **Michel Dell'Aniello** (Chairman)
- Nadia Di Menna
- François Gagnon
- Jean-Pierre Beaulieu

## REGIONAL ASSOCIATION COUNCIL

- **Dany Tremblay, Saguenay/Lac St-Jean** (Chairman)
- Diane Barabé, Eastern Townships
- Marie France Guillemette, Abitibi-Témiscamingue
- Serge Lafontaine, Ottawa Valley
- Claude Leblanc, Mauricie
- Denise Mazerolle, Québec City
- Louis-Philippe Tremblay, Montréal
- Henriette Turbide, Lower St. Lawrence

## AD HOC COMMITTEE

### Nominating Committee

- **Louise Patry** (Chair)
- Sonia Houde
- Denis Loïselle
- Anne Rogerson (PGA of Canada - Québec Zone)
- Mario Bouchard (Association des clubs de golf du Québec)

## COMMITTEES OF THE BOARD

### Strategic Planning Committee

- **David Tremblay** (Chairman)
- Marie-Pier Poulin-Breton
- Serge Lafontaine
- François Gagnon
- Jean-Pierre Beaulieu

### Volunteer Involvement Committee

- **Denis Loïselle** (Chairman)
- Gisèle Carpentier
- Dany Tremblay
- Guylaine Sirois
- François Gagnon
- Jean-Pierre Beaulieu

### Québec Golf Hall of Fame Committee

- **Marcel Paul Raymond** (Chairman)
- Debbie Savoy Morel
- Jacques Nols
- Charlie Beaulieu
- Guy Faucher
- Michel St-Laurent

## OPERATIONAL COMMITTEE

### Rules Committee

- **Mathilde Blais** (Chair)
- Élyse Fleury
- Jean Gilbert
- Roxanne Lapointe
- Nancy Layton
- Daniel Legault
- Luc-André Nadeau
- Jacques Sévigny
- Mary Thomas
- Jean-Pierre Beaulieu

# OUR STAFF

## ADMINISTRATION AND MEMBER SERVICES



**Jean-Pierre Beaulieu**  
Executive Director



**Nancy Ross**  
Member and Administrative  
Services Director



**Gladys Iodio**  
Member Services  
Coordinator



**Martin Joly**  
Course Rating and Handicap  
Coordinator



**Guylaine Sirois**  
Governance Assistant and  
Translator

## MARKETING AND COMMUNICATIONS



**Émilie Bérubé**  
Marketing and  
Communications Director



**Maëlis Dieuzède-Cophire**  
Marketing and  
Communications Manager



**Vanessa Vincent**  
Marketing and Communications  
Coordinator (seasonal)

## COMPETITIONS



**Sandrine Bigras**  
Competition Director



**Diane Bruneau**  
Competition Coordinator



**Émeraude Beupré Ayotte**  
Competition Coordinator



**Samuel Chainey**  
Competition Coordinator



**Guy Normand**  
Competition Assistant (seasonal)

## SPORT DEVELOPMENT



**Patrice Clément**  
Sport Development Director



**Michèle Raymond**  
Sport Development Coordinator



**Daniel Langevin**  
Head Coach of the  
Sport-études golf program



**Frédéric Colgan**  
Head Coach of the  
Québec team

## GOLF CANADA STAFF IN QUÉBEC



**Maxime Desjardins**  
Regional Director of  
Golf Canada in Québec



**Marie-Michèle Richer**  
Program Manager of  
First Tee – Premier Départ Québec



**Giana Veneziano**  
Program Coordinator of  
First Tee – Premier Départ Québec



**Jade St-Georges**  
Program Coordinator of  
First Tee – Premier Départ Québec

# BOARD OF DIRECTORS



**François Gagnon (A)**  
*President*  
Attendance 100%



**Gisèle Carpentier (A)**  
*Vice-Présidente*  
Attendance 100%



**Ève Gaudet (C)**  
*Secretary*  
Attendance 100%



**Michel Dell'Aniello (A)**  
*Treasurer*  
Attendance 100%



**Marie-Pier Poulin-Breton (A)**  
*Director*  
Attendance 100%



**Serge Lafontaine (B)**  
*Director*  
Attendance 89%



**Nadia Di Menna (E)**  
*Director*  
Attendance 56%



**David Tremblay (D)**  
*Director*  
Attendance 100%



**Olivier Daneau (A)**  
*Director*  
Resigned



**Paul Schofield (A)**  
*Director*  
Resigned

## Legend

- A - Club Members
- B - Regional Association Council
- C - Association des clubs de golf du Québec (ACGQ)
- D - PGA of Canada – Québec Zone
- E - National Golf Course Owners Association – Québec Chapter (NGCOA)

It's good to see that golf continues to do well in Québec and Canada. Once again, the year 2024 has seen a sustained enthusiasm for our sport, confirming the renewed interest generated in recent years in the aftermath of Covid. This is evidenced by our membership of just under 50,000, a growth of 30% since 2019, and an estimated 600,000 Quebecers playing a minimum of five games a year.

As a Québec sports federation, recognized by the government, whose aim is to promote and govern the practice of golf, we are pursuing our commitment to a secure and inclusive sporting environment: a sport that is safe and increasingly accessible. Golf is a unique sport, good for physical and mental health as well as social and family health, and a great learning and personal development tool for our youth. We are committed to continuing to promote it in this way.

I invite you to take a close look at this annual report, which gives an account of the various activities carried out during 2024, another busy year. You'll see all the initiatives that were implemented in every sphere of sporting practice, from discovery, through introduction and recreation, to competition and excellence.

For 2025, among the challenges facing us, and in line with our strategic planning, we intend to focus on reviewing our various programs to develop our young athletes to the highest levels of excellence, as well as updating our service offering to our member clubs and golfers

to ensure that it remains relevant and provides the best possible value.

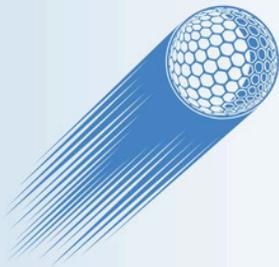
The federation's financial situation is sound. We will aim to maintain a fair balance between the investments required to pursue development and the prudence required in light of the economic situation and the budgetary challenges faced by governments in their vital support for the development of sport and leisure.

Allow me to extend my greetings and thanks to my colleagues on the Board of Directors for their generous contribution of time, for the quality of the discussions and proposals submitted, and for their attention to ensuring a framework of sound governance. I would also like to congratulate and thank all the federation's employees, under the leadership of our Executive Director, Jean-Pierre Beaulieu, for all their hard work, efficiency, and ongoing commitment.

Finally, the contribution of our contingent of some 250 volunteers is invaluable to the realization of the federation's many activities. To all these volunteers, in every region of Québec, the Board of Directors and members of the Golf Québec staff are extremely grateful.

*François Gagnon*  
President

## MISSION



To increase participation, develop excellence, promote and govern the game of golf.

## VISION



To be the leader and reference for the practice of golf in Québec.

## VALUES



Passion, synergy, integrity, accessibility, and transparency.

North American statistics show that the popularity of our sport continues to rise since 2019, and that 2024 is no exception.

The number of public golfers is growing steadily. The social aspect of our sport is very important to those who play it. Our playing grounds are diversifying, with simulators as well as indoor and outdoor training centres joining the ranks of traditional golf courses.

The potential for developing participation and excellence is promising, and the upcoming challenges are motivating. As a leader and benchmark for the sport in the province, it goes without saying that the Québec Golf Federation ("Golf Québec") must keep abreast of this evolution and regularly adjust its service offering to keep pace with new trends and broaden its horizons.

## Strategic Planning and Priorities

Golf Québec's strategic plan covers the four-year period from 2023 to 2026. It includes four major strategic priorities for which specific objectives were identified. Each year, we adapt them to the evolution of our sport.

To support our efforts and achieve these objectives, we have created an infographic placemat outlining our strategic priorities for 2024. This communication tool not only serves as a reminder for all our stakeholders, but also identifies, at a glance, the priority actions set for 2024.

## Progress Report

### *Create Value for Golfers and Clubs*

We succeeded in improving the visibility of our service offering and increasing our database, as demonstrated by our readership of over 85,000 newsletter subscribers. In 2024, more than ever before, Golf Québec got the word out about its own impact, its programs and services through social media and various communication platforms.

We still feel that we need to improve the sense of belonging to Golf Québec. Our role in promoting the sport remains a priority. To better demonstrate our leadership in development, we want to get closer to our clubs.

### *Promote Participation*

In 2024, we established partnerships to enhance our women's programs, leading to the creation of the Women's Golf Week presented in collaboration with the PGA of Québec and with the support of hiatus golf.

We plan to continue the work begun this year with women and girls by continuing to develop programs and activities that appeal to them. The proceeds from our Fundraiser Tournament, which raised over \$80,000, will be used to support these efforts

### *Develop Golfers Towards Excellence*

With a healthy dose of courage and humility, we completed our 2024 priority action, which was to evaluate our player development structure. To this end, we retained the services of Très Bon Point, an external firm mandated to conduct an in-depth diagnostic analysis of our Excellence programs.

Based on their analysis of scientific literature, the local golfing community and leading programs from around the world, recommendations were co-created with Très Bon Point to make the most of our development programs and services.

In 2025, we will begin drafting an action plan to follow up on this evaluation and proceed with its implementation. Our ultimate goal is to propel our homegrown athletes to the top echelons of competitive golf.

### *Optimize Organizational Resources*

It's well known that "alone we go faster; together we go further".

As the regional golf associations contribute to the deployment of Golf Québec's service offering across the province, we have strengthened the relationships that our staff members maintain with them to better support them in carrying out their mandate. Together, we hope to create even greater value for you, our members, golfers and clubs.

## Golf Québec's Impact

To better understand your sports federation's impact on increasing participation, developing excellence, and promoting the game of golf, we invite you to read about our 2024 achievements on the following pages.

I hope you will take as much pride in being a member of Golf Québec as we do in delivering our programs and services.

## Special Thanks

I'd like to congratulate the Golf Québec employees and those of Golf Canada in Québec for their dedication to providing you with top-quality services. The daily work of Nancy, Gladys, Martin, Guylaine, Émilie, Maëlisse, Vanessa, Patrice, Michèle, Daniel, Frédéric, Sandrine, Diane, Émeraude, Samuel, Guy, Maxime, Marie-Michèle, Giana, and Jade is inspiring, and I thank them all.

We're extremely pleased with the achievements of 2024, and we're already looking forward to the next golf season. We look forward to seeing you there!

*Jean-Pierre Beaulieu*  
Executive Director

## Create value for golfers and clubs

### GOALS

- Revitalize the relationship with golfers and golf clubs.
- Communicate directly and reach more stakeholders (members, non-members, clubs).
- Significantly increase the database and diversify the clientele.

- Improve the service offer and its delivery to golfers and clubs.

## Promote participation

### GOALS

- Expand the golfing community (members and non-members).
- Foster an increase in activities/initiatives for children and families.
- Foster an increase in activities/initiatives for women.

## 2024 priority initiatives

- Develop partnerships to stimulate the development of activities for children, families, and women.

## Develop golfers towards excellence

### GOALS

- To bring Quebecers to the national stage.
- Provide infrastructure and development services for high performance athletes.
- Increase financial support initiatives.
- Maintain the provincial competitive structure and participation rate.
- Encourage the training of coaches.

- Evaluate our player development structure.

## Optimize organizational resources

### GOALS

- Establish an organizational framework and governance to ensure the stability of the organization.
- Strengthen the relationship with golfers and clubs.
- Ensure recurring revenues to maximize investment in the sport.

- Support regional associations in carrying out their mandate.
- Evaluate and implement new business models.

### OUR MISSION

To increase participation, develop excellence, promote and govern the game of golf.

### OUR VISION

To be the leader and reference for the practice of golf in Québec.

### OUR VALUES

Passion - Synergy  
Accessibility  
Transparency and integrity

# 5 CONTEXTS OF SPORT DEVELOPMENT



HIGH LEVEL



Team Québec  
Sport-études golf  
Professional Competitions  
Coaches Training (NCCP)

COMPETITION



Regional and Provincial Amateur Competitions for Juniors, Men, and Women  
Professional Competitions

RECREATION



Leagues and Activities of Regional Associations and Partners  
Interclubs  
Clinics and Leagues for Women

INTRODUCTION



DISCOVERY



First Tee - Premier départ Québec  
Junior Skills Challenge  
Junior Programs in golf clubs  
Training for Community Coaches  
Clinics and Leagues for Women  
Women's Golf Week  
Sortez, golfez Campaign

# SPORT DEVELOPMENT REPORT

## DISCOVERY, INTRODUCTION, AND RECREATION

### Five Pillars of Sport Development

According to the Ministère de l'Éducation (MEQ), sport development is divided into five contexts:

- Discovery
- Introduction
- Recreation
- Competition
- Excellence (high level)

### Golf Québec's Commitment

In the context of discovery, introduction, and recreation, our strategic priority for 2024 was to stimulate participation. With the aim of expanding the golfing community and offering more activities for women, children, and families, we focused on developing partnerships that stimulated the development of activities targeted at women.

### Women's Golf Week

With this in mind, the very first Women's Golf Week integrated various activities into the programming of the Women's Provincial Amateur and Senior Championship. The Vidéotron Affaires Women's Golf Pro-Am was presented in collaboration with the PGA of Québec. A golf clinic for junior girls was hosted by local professionals. PGA of Québec professional Savannah Meyer Clément then performed a long drive exhibition. Finally, a panel discussion on women's golf, organized by hiatus golf, ended the week on a dynamic and inspiring note.



### Discovery and Introduction

#### First Tee – Premier départ Québec

In collaboration with Golf Canada staff, we continued to implement the First Tee - Premier départ Québec program. This is a community-based program designed to develop change agents by empowering children and teenagers. They discover their inner strength, self-confidence, and resilience - qualities they can apply to everyday life.

In 2024, we were counting on the participation of 12 clubs. They were paired with 67 schools and 9 community centres. To ensure program consistency, these platforms are supervised by certified coaches and physical education teachers.

The program management team also presented five discovery events in collaboration with Fillactive, the Centre scolaire Marguerite-Bourgeoys, and the Réseau des sports étudiants du Québec (RSEQ).

Overall, 10,000 young girls and boys were exposed to golf, the pleasure of playing it, and its values.

First Tee - Premier départ Québec's annual budget is based on various provincial and national fundraising events, as well as on the development of philanthropy through an Ambassador Committee.

#### Clubs' Junior Programs

Most golf clubs offer junior programs to ensure the future of their clientele. Girls and boys develop skills that are useful in everyday life, such as honesty, sportsmanship, and a sense of responsibility. Golf Québec and Golf Canada staff are available to support all our member clubs in setting up such initiatives.

### Recreation

#### Junior Skills Challenge



As part of the Victoriaville Fenergie Canada Cup presented by the PGA of Québec and in collaboration with Golf Optimiste, a Junior Skills Challenge offered the four best players from each division the chance to qualify for the Golf Canada National Finals. With three attempts for each skill, points were awarded based on yardage and accuracy (tee shots) as well as proximity to the hole (approach shots and putts).

Some regional golf associations also presented local events from this program.

#### Sortez, golfez

For the 8th year, the Sortez, golfez campaign, with its target clientele aged 20 to 45, sought to attract new enthusiasts by introducing them to the more relaxed nature of our sport.

Sortez, golfez sur la route, broadcast on TVA Sports, is popular with the community for its tourism and women's golf segments.

Once again, the sale of 5- and 10-game cards introduced people who like to explore new horizons to many of the clubs throughout the province.

Finally, the Sortez, golfez trip took place in the sunny Dominican Republic to close the season on a high note.

## COMPETITION

Regardless of age, gender or status, athletes involved in the competitive component of our sport always aspire to excel and enjoy the opportunity to measure themselves against their peers.

### Interclub Matches

Interclub competitions are a well-established tradition in every regional golf association. Many hope to qualify to represent their home club in these team tournaments.

### Regional Competitions

The *Introduction Tour (IT)* gradually develops the competitive skills of youngsters aged 7 to 12, with a view to leading them on to the *Regional Junior Tour (RJT)*.

IT events are designed to enable clubs to contribute to junior development. The day begins with a clinic, followed by a nine-hole round where playing conditions are made easier and yardage is adapted to the younger players' abilities.

In turn, the RJT events serve as qualifiers for the Boys' and Girls' Provincial Championships, and for the Bantam, Pee-Wee, and Mosquito Championship, depending on the age of the young athletes. These tournaments count towards provincial orders of merit, and a minimum of three RJT events must be played.

In 2024, 72 events were proposed across the regions that deliver Golf Québec's junior development program.

For adults, the regional golf associations also organized a hundred or so activities in a variety of formats: single, double or mixed tournaments for all ages and genders, as well as their famous field days. In each region, four of these designated rounds enabled men to rank in their respective divisions to qualify for the provincial championships.

### Provincial Competitions



*Women's Provincial Amateur and Senior Championship - Photo by Golf Québec*

Building on the work accomplished by the regions, Golf Québec offered provincial-calibre championships to players wishing to climb the ladder and compete against our homegrown elite.

From the very young to the older ones, boys and girls were treated to 7 tournaments that served to accumulate points in the orders of merit of each junior division. In addition, Golf Québec staff helped present events on the Sport-études golf and RSEQ school tours.

For men and women, 18 competitions were presented in 2024 in collaboration with our partner, belairdirect.

The results of all these competitions are presented in detail on the following pages.

### National Competitions

In each of our tours, juniors, amateurs, mid-amateurs, and seniors, both men's and women's, teams were identified to represent Golf Québec in inter-provincial competitions organized by Golf Canada.

The results of these delegations are presented on pages 14 and 15 of this report.

This year, Golf Canada also visited Québec for the Next Gen Championship held at Club de golf Les Boisés de July 2020. The event brought together many juniors from Québec, Ontario, as well as a few young visitors from British Columbia.

With the support of Golf Canada's Regional Director for Québec, we continued to roll out the National Golf League (NGL). In this program, which is as social as it is competitive, 22 individual or club-based leagues enabled more than 1,666 people to take part in events throughout the season.

In the fall, an NGL Provincial Final was held at the Summerlea Golf Club. The 53 top-ranked duos competed for a pass to the National Finals, to be held at the 2025 RBC Canadian Open. The Québec NGL activities also helped raise \$35,000 for the First Tee - Premier départ Québec program.



*National Golf League - Photo by Golf Québec*

### Professional Competitions

Once again this year, Golf Québec joined forces with other promoters to organize two professional tournaments.

#### Bromont Open

In July, we collaborated with the Golf Château-Bromont team, the tournament promoter, and the PGA TOUR Americas to present the Bromont Open. American Will Cannon was the winner. Joey Savoie, a proud representative of the Pinegrove Golf Club and of Team Canada, recorded the best score by a Quebecer, tying for 17th place.

#### Victoriaville – Fenergic Canada Cup

The Victoriaville - Fenergic Canada Cup is another professional tournament to which Golf Québec has contributed for several years. Won by Maxwell Sear from Granite, Ontario, the event allows many Quebecers to showcase their talent and shine. In fact, Le Mirage professional Yohann Benson kept our hopes alive right up to the end of the tournament, when he finished tied for 2nd, 4 shots behind the winner.

In the amateur division, Alexandre Mercier, a Blainvillier member and 2024 Provincial Amateur Champion, shared first place with Ontario's Jonathan Cramton.

# SPORT DEVELOPMENT REPORT

## PROVINCIAL CHAMPIONS

\* Play-off or tie

C – Overall champion

<p><b>Men's Tour</b></p> <p><b>Triple Crown</b></p> <p><b>Duke of Kent</b> (Royal Québec) Anthony Jomphe, Chicoutimi: 137 André Gagné Trophy - best from the Québec City area William Forgues, Royal Québec: 139</p> <p><b>Alexander of Tunis</b> (Rivermead) Laurier Perrault, Rivermead: 139</p> <p><b>Provincial Amateur Championship</b> (Milby) Alexandre Mercier, Le Blainvillier: 276</p> <p>.....</p> <p><b>Golfers of the Year **</b> Alexandre Mercier, Le Blainvillier (amateur) Luc Guilbault, golfeur public (senior)</p> <p>** Leaders of their Orders of Merit</p> <p>.....</p> <div style="display: flex; align-items: center;">  <p><b>National Golf League</b> Québec Regional Final (Summerlea) (Stableford Format)</p> <p>9 twosomes from 7 different clubs qualified for the 2025 National Final.</p> </div>	 <p><b>Spring Open</b> (Beaconsfield) Yohann Benson, Golf Le Mirage (pro): 67 Gabriel Bernard, Les Cèdres (amateur): 68</p> <p><b>Match Play Championship</b> (Whitlock) Félix Bouchard, Vallée du Richelieu (amateur): 2-1 Luc Guilbault, golfeur public (senior): 3-2</p> <p><b>Mid-Amateur Championship</b> (Hawkesbury) Corey Eccles, Royal Montreal: 209</p> <p><b>Indigenous Championship</b> (Kanawaki) Josh Mayo, Public Golfer (amateur): 68 Carl Page, Mississippi (amateur – net): 67* Harry Rice, Public Golfer (amateur – net): 67* Toddy Phillips, Caughnawaga (senior): 83 Ricky Fontaine, Royal Québec (senior – net): 70</p> <p><b>Metropolitan Trophy</b> (Club Laval-sur-le-Lac) Paolo Addona, Beloeil (open division): 1-0 Rob Miller, Pinegrove (senior): 3-2 Serge Dagenais, Vallée du Richelieu (super senior): 1-0</p> <p><b>Senior Championship</b> (Boucherville) Benoit Robert, St-Hyacinthe (senior): 220 James Woodcroft, Le Blainvillier (super senior): 220</p> <p><b>40+ Men and Women Players' Championship</b> (Le Champêtre) <b>Dwight Reinhart, Ottawa Hunt (40 years+):</b> 136 Pierre Archambault Trophy James Woodcroft, Le Blainvillier (senior): 138</p>
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<p><b>Women's Tour</b></p> <div style="border: 1px solid black; padding: 5px; text-align: center; margin-bottom: 10px;"> <p>SÉRIE JOCELYNE BOURASSA   </p> <p>JOCELYNE BOURASSA SERIES</p> </div> <p><b>Debbie Savoy Morel Cup</b> (Ki-8-Eb) Anne-Léa Lavoie, Royal Québec (amateur – qualifier): 147 Dominique Paradis, Le Mirage (amateur – participation): 157 Suzanne Ricard, Royal Montreal (senior – qualifier): 151 Christine Décarie, Vallée du Richelieu (senior – participation): 159</p> <p><b>Provincial Amateur and Senior Championship</b> (Le Blainvillier) Élizabeth Labbé, Lévis (amateur – qualifier): 223 Marie-Pier Desroches, Montcalm (amateur – participation): 251 Marie-Thérèse Torti, Vallée du Richelieu (senior - qualifier): 230</p> <p>.....</p> <p><b>Nancy Walker Sportsmanship Award</b> Naomi Yacyshe, Vallée du Richelieu (amateur)* Florence Hamelin, Du Moulin (amateur)* Jocelyn Smith, Milby (senior)</p>	 <p><b>Mid-Amateur Championship</b> (Hawkesbury) Lise Jubinville, Hylands: 235</p> <p><b>Indigenous Championship</b> (Kanawaki) Traci Martin, Caughnawaga (amateur): 83 Angie Marquis, Caughnawaga (amateur – net): 78 Nataly Kurtness, Saint-Prime sur le Lac (senior): 86 Dawn Goodleaf, Caughnawaga (senior – net): 69</p> <p><b>40+ Men and Women Players' Championship</b> (Le Champêtre) Marie-Thérèse Torti, Vallée du Richelieu: 146</p> <p>.....</p> <p><b>Golfers of the Year **</b> Mackenzie Cloutier, Le Blainvillier (amateur) Marie-Thérèse Torti, Vallée du Richelieu (senior)</p> <p>** Leaders of their Orders of Merit</p>
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# SPORT DEVELOPMENT REPORT

## PROVINCIAL CHAMPIONS

\* Play-off or tie

C – Overall champion

Professional Tour			
<b>Bromont Open</b> (Golf Château-Bromont)		<b>Victoriaville – Fenergic Canada Cup</b> (Victoriaville)	
Will Cannon, USA:	275	Maxwell, Sera Granite, ON (pro):	264
Best Québec player		Best Québec player	
Joey Savoie, Pinegrove:	283	Yohann Benson, Golf Le Mirage:	268
		Best amateur players	
		Alexandre Mercier, Le Blainvillier:	280*
		Jonathan Cramton, Donald, ON:	280*

Réseau du sport étudiant du Québec			
<b>University Tour #1</b> (Milby)		<b>Collegiate Tour #1</b> (St-François)	
Sarah-Maude Martel, Laval (women):	229*	Rosalie Langlois, André-Laurendeau (women):	73
Mathilde Denicourt, Sherbrooke (women):	229*	André-Laurendeau (women's team):	157
Université Laval (women's team):	706	William Cartier-Watchorn, John Abbott (men A):	67
Michael Brazel, Bishop's (men):	217	Alexis Nolin, Montmorency (men B):	79
Bishop's (men's team):	886	André-Laurendeau (men's team):	283
<b>University Tour #2</b> (Lévis)		<b>Collegiate Tour #2</b> (Milby)	
Sarah-Maude Martel, Laval (women):	232	Mackenzie Cloutier, John Abbott (women):	70
Université Laval (women's team):	720	John Abbott (women's team):	155
Anthony Jomphe, Montréal (men):	215	Nicholas Girard, André-Laurendeau (men A):	69*
Université Laval (men's team):	903	Thomas Dumont, Champlain St. Lawrence (men A):	69*
<b>University Provincial Championship</b> (Gatineau)		<b>Collegiate Tour #3</b> (Valleyfield)	
Sarah-Maude Martel, Laval (women):	214	Mackenzie Cloutier, John Abbott (women):	73
Université Laval (women's team):	676	John Abbott (women's team):	158
William Forgues, Laval (men):	199	Daniel-Ange Morencey, André-Laurendeau (men A):	70*
Université Laval (men's team):	848	William Cartier-Watchorn, John Abbott (men A):	70*
.....		Emile Desaulniers, André-Laurendeau (men B):	
<b>Golfers of the Year</b>		Vincent Pilote, Champlain St. Lawrence (men B):	
Sarah-Maude Martel, Université Laval (women)		André-Laurendeau (men's team):	
William Forgues, Université Laval (men)		288	
<b>Rookies of the Year</b>		<b>Collegiate Provincial Championship</b> (Golf Château-Bromont)	
Lydia St-Pierre, Laval (women)		Mackenzie Cloutier, John Abbott (women):	
Félix Dubé, Laval (men)		André-Laurendeau (women's team):	
<b>Coaches of the Year</b>		Thomas Grenier, Champlain St. Lawrence (men A):	
Kevin Bergeron, Laval women's team		Mylan Hamel, André-Laurendeau (men B):	
Gabriel Massé-Barbeau, Montréal men's team		Champlain St. Lawrence (men's team):	
		586	
		.....	
		<b>Leaders of their respective rankings</b>	
		Mackenzie Cloutier, John Abbott (women)	
		Thomas Grenier, St-Hyacinthe (men A)	
		Mylan Hamel, André-Laurendeau (men B)	



# SPORT DEVELOPMENT REPORT

## PROVINCIAL CHAMPIONS

\* Play-off or tie

C – Overall champion

<b>Provincial Junior Tour</b>		
<b>Assante Optimiste Classic</b> (Glendale)		
<b>Girls</b>		
Amy Ma, Public Golfer (mosquito/1 round):	88	
Florence Ho, Ottawa Hunt (pee-wee):	165	
Kate Guo, St-Hyacinthe (bantam):	156	
C – Antonia Ho, Ottawa Hunt (global):	145	
<b>Boys</b>		
Rafael Dagenais, Public Golfer (mosquito/1 round):	76	
Adam Lauzon, Vallée du Richelieu (pee-wee):	151	
Arnaud Guimond, Vallée du Richelieu (bantam):	147	
C – Thomas Grenier, Thetford (global):	142	
<b>Junior Girls' and Boys' Provincial Championship</b> (Montcalm)		
<b>Girls</b>		
Charlotte Boudreau, Île de Montréal (junior/juvenile):	304	
<b>Boys</b>		
Antoine Jasmin, Le Blainvillier (junior):	276	
Charles-Edmond Proulx, Vallée du Richelieu (juvenile):	284	
<b>Bantam, Pee-Wee, and Mosquito Championship</b> (Vallée du Richelieu)		
<b>Girls</b>		
Kate Guo, St-Hyacinthe (bantam):	142	
Florence Ho, Ottawa Hunt (pee-wee):	157	
Amy Ma, Public Golfer (mosquito/1 round):	91	
<b>Boys</b>		
Lukas Zubeck, Rivermead (bantam):	140	
Jack Sample, Rivermead (pee-wee):	145	
Rafael Dagenais, Public Golfer (mosquito/1 round):	91	
<b>Match Play Championship</b> (Valleyfield)		
Léonie Tavares, St-Raphaël (girls):	5-4	
Mia Poirier, Victoriaville (girls - consolation):	4-3	
Loïc Simard, Vallée du Richelieu (boys):	1 up	
Zack Bourgeois, Le Blainvillier (boys - consolation):	Forfait	
<b>Graham Cooke Junior Invitational (1 round)</b> (Golf Château-Bromont)		
<b>Girls</b>		
Mackenzie Cloutier, Le Blainvillier (global):	77	
Lorie Rosa, Lanaudière (bantam):	81	
<b>Boys</b>		
Antoine Jasmin, Le Blainvillier (global):	68*	
Zack Bourgeois, Le Blainvillier (bantam):	68	
<b>Inter-Regional Championship - Vegas (Stableford)</b> (Venise)		
<b>Girls</b>		
Carry Chen/Lorie Rosa, Montréal-Nord:	62	
<b>Boys</b>		
Adam Lauzon/Zhichen Liu, Montréal-Sud (pee-wee):	59*	
Jack Sample/Zander Zhang, Ottawa (pee-wee):	59*	
Theo Ducharme/Justin Tremblay, Eastern Townships (bantam):	63*	
Zachary Lavoie/Lucas Simoneau, Mauricie (bantam):	63*	
Zach Lecler/Matix St-Onge, Québec (juvenile):	64	
<b>Winning Region</b>		
Montréal-Sud	<b>58 points</b>	
<b>NextGen Québec Championship (Golf Canada)</b> (Boisés de July 2020)		
Justine Edmond, Le Blainvillier (girls):	215	
Henry Dao, Vallée du Richelieu (boys):	207	
<b>Golf Championship (CCAA)</b> (Humber College, King, ON)		
Rosalie Langlois, RSEQ1 (women):	292	
RSEQ1 (women's team):	603	
Luke Evans, Fanshawe College, London, ON (men):	288	
Boomerang d'André-Laurendeau (men's team):	1195	
<b>Golfers of the Year **</b>		
** Leaders of their Orders of Merit		
<b>Girls</b>		
Charlotte Boudreau, Île de Montréal (global)		
Florence Ho, Ottawa Hunt (pee-wee)		
Kate Guo, St-Hyacinthe (bantam)		
Amy Ma, Public Golfer (mosquito)		
<b>Boys</b>		
Antoine Jasmin, Le Blainvillier (junior)		
Owen Copp, Ottawa Hunt (pee-wee)		
Zack Bourgeois, Le Blainvillier (bantam)		
Rafael Dagenais, Public Golfer (mosquito)		
<b>Nancy Walker Sportsmanship Award</b>		
Claire Hu, Beaconsfield (junior)		
<b>Patrick Rhéaume Sportsmanship Award</b>		
Cameron Robitaille, St-Hyacinthe		

## OUR PROVINCIAL TEAMS

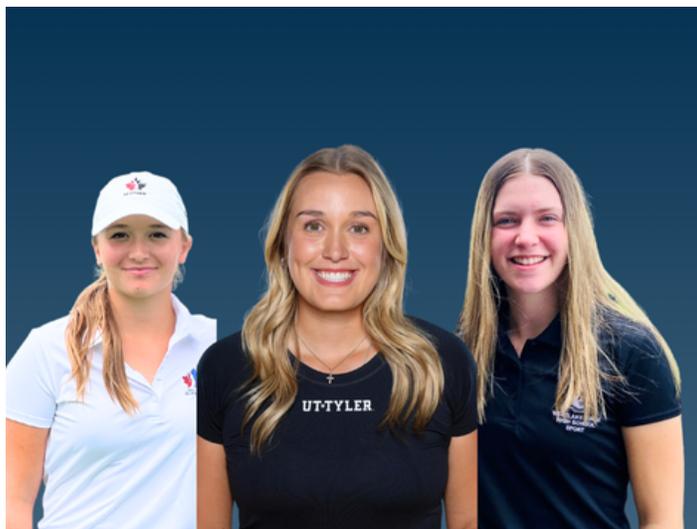


PHOTO CREDIT: GOLF QUÉBEC

**WOMEN'S AMATEUR TEAM – (5TH)**  
Royal Colwood Golf Club  
Victoria, British Columbia  
July 29 to August 2, 2024

From left to right  
**Mackenzie Cloutier** (Le Blainvillier/Québec team), **Béatrice Grisé** (Beloeil),  
**Naomi Yacyshen** (Vallée du Richelieu)



PHOTO CREDIT: GOLF QUÉBEC

**WOMEN'S MID-AMATEUR TEAM – (5TH)**  
Crown Isle Golf Club  
Courtenay, British Columbia  
July 10 to 13, 2024

From left to right  
**Gabrielle Davidson** (Royal Montreal), **Suzanne Ricard** (Royal Montreal),  
**Kushboo Thiagaraj** (Elm Ridge)



PHOTO CREDIT: GOLF QUÉBEC

**WOMEN'S SENIOR TEAM – (T2)**  
The Club at North Halton  
Georgetown, Ontario  
August 26 to 29, 2024

From left to right  
**Suzanne Ricard** (Royal Montreal), **Marie-Thérèse Torti** (Vallée du Richelieu),  
**Hélène Chartrand** (Summerlea)



PHOTO CREDIT: GOLF QUÉBEC

**WOMEN'S JUNIOR TEAM – (5TH)**  
Marine Drive Golf Club  
Vancouver, British Columbia  
July 21 to 25, 2024

From left to right  
**Mackenzie Cloutier** (Le Blainvillier/Québec team), **Justine Emond** (Le  
Blainvillier/Québec team), **Sofia De Zordo** (Balmoral/Québec team)

## OUR PROVINCIAL TEAMS



PHOTO CREDIT: GOLF QUÉBEC

**MEN'S AMATEUR TEAM – (4TH)**  
Riverside Country Club and Saskatoon Golf & CC  
Saskatoon, Saskatchewan  
August 3 to 8, 2024

From left to right  
**Laurent Desmarchais** (Vallée du Richelieu/Team Canada), **Jean-Philippe Parr**  
(Ki-8-Eb/Team Canada), **Alexandre Mercier** (Le Blainvillier)



PHOTO CREDIT: GOLF QUÉBEC

**MEN'S MID-AMATEUR TEAM – (T8)**  
Carleton Golf & Yacht Club  
Manotick, Ontario  
August 19 to 23, 2024

From left to right  
**Sébastien Levasseur** (Ki-8-Eb), **Corey Eccles** (Royal Montreal), **Ryan J. Mitchell** (Royal Montreal)



PHOTO CREDIT: GOLF CANADA

**MEN'S SENIOR TEAM – (6TH)**  
Saugeen Golf Club  
Saugeen Shores, Ontario  
Septembre 11 to 15, 2024

From left to right  
**Danny Turbide** (Royal Québec), **James Woodcroft** (Le Blainvillier), **Benoit Robert** (St-Hyacinthe)



PHOTO CREDIT: GOLF QUÉBEC

**MEN'S JUNIOR TEAM – (4TH)**  
Innisfail Golf Club  
Innisfail, Alberta  
August 12 to 16, 2024

From left to right  
**Antoine Jasmin** (Le Blainvillier/Québec team), **Thomas Grenier** (Thetford),  
**Cameron Robitaille** (St-Hyacinthe/Québec team)

Canadian Junior Champion: Isaiah Ibit, Camelot (272)

### Partnerships and Athletes Support

We would like to express our gratitude to the *Aléo Foundation*, *Pat Fletcher Scholarship Foundation*, *Sport-Études Foundation*, *Nordiques Foundation*, *Gold Medal Club*, and *Golf Canada Foundation* for supporting our golfers on their path to excellence.

### Sport-études golf

During the 2023-2024 school year, 156 student-athletes trained in one of the 11 Sport-études golf structures. Our coaches ensured they were provided with a safe environment, in compliance with the Ministère de l'Éducation du Québec (MEQ) standards for the Sport-études program, in which academic success takes precedence over athletic results.

Our student-athletes are committed to overall athletic development, but the motivation to be part of a Sport-études program is not limited to high performance. In fact, they're not necessarily the ones participating in our provincial junior championships.

### Québec Team Program

Under the supervision of Fred Colgan and supported by Daniel Langevin, this initiative, introduced in 2023, decentralizes services to athletes, enabling them to collaborate with all available stakeholders in their communities. Services are offered in collaboration with experts from the Institut national de sport (INS) and its regional multi-sport training centres (CREM).

Supported by a grant from the MEQ, awarded under the *Programme de soutien au développement de l'excellence (PSDE)*, the 2024 cohort was made up of:

#### Élite Category

Ann-Sophie Bourgault, Royal Ottawa  
Mackenzie Cloutier, Blainvillier  
Émilie Lebrun, Club Laval-sur-le-Lac  
Léonie Tavares, St-Raphaël

#### Relève Category

Charlotte Boudreau, Île de Montréal  
Henry Dao, Vallée du Richelieu  
Sofia De Zordo, Balmoral  
Justine Emond, Blainvillier  
Antoine Jasmin, Blainvillier  
Thomas Lemay, Ki-8-Eb

#### Espoir Category

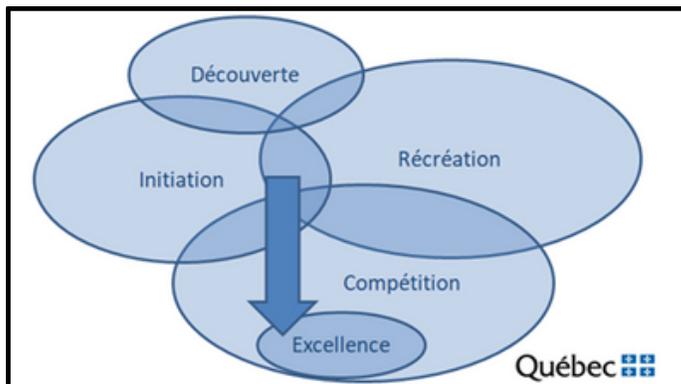
Phillip Bélanger, Cap-Rouge  
Alexandra Botsis, Rosemère Fontainebleau  
Noah Fecteau, St-Georges  
Nicholas Girard, Vallée du Richelieu  
Kate Guo, St-Hyacinthe  
Claire Hu, Beaconsfield  
Jonathan Matteau, Royal Québec  
Charly Pinel, Bellechasse  
Mia Poirier, Victoriaville  
Charles-Edmond Proulx, Vallée du Richelieu  
Oscar Ricketts, Beaconsfield  
Cameron Robitaille, St-Hyacinthe  
Alexis Rouleau, Centre Lanaudière  
William Savard Forget, Lorette  
Gracelyn Xiao, Rivermead



These are extremely talented athletes who have developed an integrated support team (IST) that includes a personal coach, technical and strategic support, physical and psychological preparation, and overall support. So it's no surprise that several of their names are among our provincial champions of the year. In fact, Antoine Jasmin proudly represented the country as the only Canadian participant in the Junior Presidents' Cup.

### Team Canada

The presence of athletes from Golf Québec on Team Canada declined in 2024. Laurent Desmarchais (Vallée du Richelieu) was part of the men's squad, while Jean-Philippe Parr (Ki-8-Eb) and Isaiah Ibit (Camelot) were on the NextGen team. The professionals included Brigitte Thibault and Maude-Aimée Leblanc, both from Rosemère Fontainebleau, as well as Joey Savoie and Étienne Papineau, both from Pinegrove.



### Assessment of Development Structures

We have to admit that, while a number of Québec female professionals have succeeded in making a career on the LPGA tour, no male athlete from our programs has yet managed to break through to the PGA ranks. Aware that our efforts to promote sports development, from discovery to excellence, were beginning to run out of steam, we mandated an external firm to take a closer look at our structures.

To do this, Très Bon Point began by analyzing the scientific literature, then met with the Québec golfing community, and then set about gaining a better understanding of the flagship programs that could be a source of inspiration. This work, carried out in collaboration with the Executive Director and the Sport Development Director, led to the co-creation of recommendations.

Well-equipped with knowledge of our strengths and weaknesses, as well as the best practices in sports development around the world, the directors of Golf Québec have embarked on a reflection process. In 2025, they will draw on these recommendations to establish an action plan and the priority projects to be implemented over the next few years.

## FINANCE AND AUDIT COMMITTEE

The Finance and Audit Committee is one of Golf Québec's three statutory committees. Its mandate is to support the Board of Directors in ensuring that Golf Québec operates in a financially prudent manner through processes that identify and mitigate financial risks.

### Policies and Best Practices

To support its work, the Committee renews all its policies at the beginning of each fiscal year, at the same time as the annual operating budget is adopted.

Together with the Executive Director, we periodically review the balance sheet and income statement to identify any variances and react appropriately. We monitor financial and operational risks. The Executive Director also provides a certificate confirming payment of taxes, salaries, and deductions at source.

### Grants of the MEQ

As a sports federation recognized by the ministère de l'Éducation (MEQ), we received funding under the Programme de soutien aux fédérations sportives du Québec (PSFSQ) and the Programme de soutien au développement de l'excellence (PSDE). In total, this represents \$304,983, or 7% of our revenues.

Furthermore, with the Placements Sports program and its endowment fund, we also benefit from a 65% match on the donations we collect.

### Financial Statements

In 2024, to further support strategic planning priorities, the Board of Directors approved a budget with a planned deficit of \$85,573.

A sum of \$50,000 was allocated to analyze the strengths and weaknesses of our development structures in terms of excellence. Action will be taken in 2025 to implement the resulting recommendations.

With sound management of funds and administrative expenses reduced as much as possible, the year ended November 30, 2024, showed a very slight deficit of \$2,182.

Golf Québec's cash flow therefore remains in an excellent position.

*Michel Dell'Aniello*  
*Président du comité des finances et d'audit*

## INDEPENDENT AUDITOR'S REPORT

To the members of Québec Golf Federation,

The accompanying summary financial statements of the Québec Golf Federation, which comprise the summary statement of financial position as at November 30, 2024, the summary statements of operations and changes in net assets for the year then ended, and related notes, are derived from the audited financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations, of the Québec Golf Federation as at and for the year ended November 30, 2024.

I expressed an unmodified audit opinion on those financial statements in my report dated January 30, 2025.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations applied in the preparation of the audited financial statements of the Québec Golf Federation. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of The Québec Golf Federation.

### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with the basis described in note 1.

### Auditor Responsibility

My responsibility is to express an opinion on the summary financial statements based on my procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements".

### Opinion

In my opinion, the summary financial statements derived from the audited financial statements of The Québec Golf Federation as at and for the year ended November 30, 2024 are a fair summary of those financial statements, in accordance with the basis described in note 1.

ALAIN OUELLETTE CPA INC.<sup>1</sup>  
Repentigny, January 30, 2025  
<sup>1</sup>Par Alain Ouellette CPA auditeur

## SUMMARY FINANCIAL STATEMENTS

### Québec Golf Federation

#### Summary Statement of Operations

For the year ended November 30, 2024

	2024	2023
<b>Revenue</b>		
Membership fees	2 139 867	\$ 2 066 715
Tournaments and sponsorships	735 761	689 241
Golf-Études Program	704 197	679 230
Grants	420 612	643 663
Revenue , Placements Sports Reserve Fund	133 663	152 669
Donations	131 385	145 532
Other income and investment income	48 864	42 718
	4 314 349	4 419 768
<b>Expenses</b>		
Operating expenses	1 766 798	1 857 366
Salaries and fringe benefits	1 115 307	1 065 682
Remittance to Golf Canada	1 000 716	979 595
Administrative expenses	212 210	235 989
Remittance to regional associations	131 500	133 000
Scholarships granted	90 000	70 000
	4 316 531	4 341 632
<b>Excédent des produits sur les charges</b>	(2 182)	\$ 78 136

#### Summary Statement of Changes in Net Assets

Year ended November 30, 2024,

	2024	2023
Balance, beginning of year	1 034 377	\$ 956 241
Excess (Deficiency) of revenue over expenses	(2 182)	78 136
Balance, end of year	1 032 195	\$ 1 034 377

## SUMMARY FINANCIAL STATEMENTS

### Québec Golf Federation

#### Summary Statement of Financial Position

For the year ended November 30, 2024

	2024	2023
<b>Assets</b>		
Current assets		
Cash	344 893 \$	530 761
Temporary investments, at cost	100 000	200 000
Accounts receivable	262 351	119 984
Inventory	15 902	13 183
Current portion of placements	305 153	-
	1 028 299	863 928
Investments, at cost & fair value	215 364	448 773
Capital assets	41 314	50 262
Trademarks	900	900
	257 578	499 935
	1 285 877 \$	1 363 863
<b>Liabilities and Net Assets</b>		
Current liabilities		
Accounts payable and accrued liabilities	116 400 \$	129 593
Subsidies received in advance	-	23 330
Deferred revenue	132 630	151 282
Obligations under capital lease maturing over the next year	4 652	22 558
	253 682	326 763
Obligations under capital lease	-	2 723
	253 682	329 486
<b>Net assets</b>		
Restricted for the Papillon fund	200 000	200 000
Unrestricted	832 195	834 377
	1 032 195	1 034 377
	1 285 877 \$	1 363 863

On behalf of the Board of Directors

\_\_\_\_\_  
François Gagnon, président

\_\_\_\_\_  
Michel Dell'Aniello, trésorier

## Québec Golf Federation

### Notes to Summary Financial Statements

**For the year ended November 30, 2024**

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**1. Summary financial statements:**

The summary financial statements are derived from the complete audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at and for the year ended November 30, 2024.

The preparation of these summary financial statements requires management to determine the information that needs to be reflected in the summary financial statements so that they are consistent, in all material respects, with or represent a fair summary of the audited financial statements.

These summarized financial statements have been prepared by management using the following criteria:

(a) whether information in the summary financial statements is in agreement with the related information in the complete audited financial statements; and

(b) whether, in all material respects, the summary financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related complete audited financial statements, including the notes thereto.

Management determined that the statement of cash flows does not provide additional useful information and as such has not included them as part of the summary financial statements.

The complete audited financial statements of the of the Québec Golf Federation are available upon request by contacting the Federation.

## GOVERNANCE AND ETHICS COMMITTEE

The Governance and Ethics Committee oversees all of Golf Québec's general by-laws, policies, and practices, and, where necessary, implements monitoring processes to reduce risks.

Our statutory committees, those reporting to the Board of Directors, and our operational committees now have clear charters and mandates. In the same vein, and to demonstrate that their roles are complementary, this year we adopted charters for the President, Executive Director, and Board of Directors.

To ensure that they remain relevant, our by-laws were reviewed. Our reflections focused on the composition and appointment of the Board of Directors, the independence of its members, and the importance of all members being elected by the members at the AGM. In order to define certain notions and draw on best practices, we sought the advice of Point Cardinal, a firm of governance experts. Some amendments may be proposed to you over the coming months.

### Conformity

As part of our mandate, we must also ensure that the organization complies with laws, rules, and regulations, as well as with the requirements of the Governance Code for Québec Sport and Recreation Non-Profit Organizations (NPOs) provided by the Ministère de l'Éducation du Québec (MEQ).

In response to the gradual application of Bill 25, our Executive Director, with the support of our Legal Department, has prepared a Personal Information Management Framework.

### Organizational Performance

At the beginning of the year, the Board of Directors held an orientation day to meet the staff and find out about the federation's main strategic goals, as well as the season's programming. Newcomers quickly integrated into the rest of the group. They also benefited from the mentoring offered by the Vice-President in understanding their role and the inner workings of Golf Québec.

As we move towards ambidextrous governance, our Board of Directors must seek a balance between its oversight role and that of creating value with strategic orientations. To support our directors in this process, a governance training program, financed by the MEQ, is offered through the Collège des administrateurs de sociétés (CAS).

This fall, we conducted our annual peer review of Board members. They are all competent, committed, well prepared, and respected by their colleagues. A biannual self-assessment also identified a number of areas for improvement to facilitate further discussion and reflection.

*Eve Gaudet*  
Chair of the Governance and Ethics Committee

## HUMAN RESOURCES COMMITTEE

in accordance with the Code of Governance, the Human Resources Committee assists the Board of Directors with hiring, evaluation, compensation, and succession planning for senior management.

In doing so, the employment contract of our Executive Director, Jean-Pierre Beaulieu, was renewed until December 31, 2026, with the option of adding a third year. His annual performance appraisal was carried out, and new objectives were identified for 2025.

### Workforce Management

Our committee also assists the Executive Director in the implementation and application of human resources policies and procedures for the entire organization, including our paid and contract staff, as well as our volunteers.

There have been some important changes in our staff. For the time being, we have hired a new Member and Administrative Services Director. Nancy Ross took up her post on August 19. Émilie Bérubé was promoted to Marketing and Communications Director, a position she will take up on her return from maternity leave. More employees could be hired to provide the necessary support for the implementation of new initiatives.

As always, this fall, the Executive Director carried out performance appraisals for all our employees. Together, they identified professional and personal goals for the coming year.

I'd like to take this opportunity to highlight the 25 years of service of our Competition Coordinator, Diane Bruneau, who joins Guylaine Sirois among our most experienced employees.

### Volunteer Involvement

Golf Québec relies on more than 250 volunteers across the province to organize and present its activities and deliver its programs and services. The Volunteer Involvement Committee, of which I am a member, is responsible for overseeing and enhancing this sector.

Our recruitment initiatives are increasingly targeted. The welcoming and training of our volunteers is supported by increasingly well-organized mentoring programs. Retention of our volunteers is one of Golf Québec's great strengths, with 81% of our volunteer workforce planning to pursue their commitment to our members. Surveys and impromptu discussions enable us to assess our performance and continue to improve. Finally, our recognition program is enriched every year. In fact, in 2024, we witnessed the distribution of gifts to six of our volunteers, who have reached the milestone of 30 years. That's something to be proud of!

*Gisèle Carpentier*  
Chair of the Human Resources Committee

# RECOGNITION PROGRAMS

## VOLUNTEER INVOLVEMENT RECOGNITION

In delivering its programs and services, Golf Québec relies on the contribution of volunteers. There are more than 250 volunteers across the province of Québec and in eastern Ontario.

Each year, we take the opportunity of International Volunteer Day, on December 5, to honor one of our volunteers who has overseen a particularly demanding project, or who has left a lasting legacy in a particular area of activity.

### **Jim Davidson** 2024 Volunteer of the Year



Jim Davidson has been sharing his passion for golf as a volunteer for over 15 years. He has held a variety of operational and administrative positions, helping to support and grow a sport enjoyed by athletes from all walks of life.

Jim has been a member of the Ottawa Valley Golf Association (OVGA) Board of Directors for the past 10 years. As their Director of Player Development between 2017 and 2022, he was instrumental in developing the OVGA's Regional Junior Tour (RJT) and establishing an Introduction Tour (IT) for new players. As a major contributor to the OVGA's Strategic Plan, Jim has also spearheaded the organizations' support for First Tee – Premier départ, Girls Golf, and winter learn-to-play programs. Collectively, these initiatives are a cornerstone for junior golf in the Outaouais and Ottawa Valley region, and a source of pride for Golf Québec.

The OVGA's Junior Development Team was launched in 2017 and Jim acted as its manager for 5 years. Based on other provincial and national programs, this program provides additional support to the top golfers in the region and includes elements such as skill evaluation, course management, physical training, rules education and practice rounds. Based on the teams' performances at provincial and national events, it is clear that the region is rich in young talent on the road towards excellence!

As a long-time referee, many Golf Québec members have had the opportunity to rub shoulders with Jim in a multitude of tournaments and championships, whether at the regional, provincial or national level. His commitment to raising awareness of our sport's rules led him to serve on Golf Québec's Rules Committee between 2016 and 2024. Although he has recently passed the torch on this file, we will now find him serving on the Golf Canada Rules Committee.

In recognition of his generous efforts to develop junior golf and advance our sport, the 2024 Volunteer of the Year award will be presented to Jim at Golf Québec's Annual General Meeting to be held on February 19, 2025.



### **The Departed**

The Golf Québec team and the entire industry will remember those who left us in 2024.



*Patrick Rhéaume and young professional Étienne Papineau*

### *Patrick Rhéaume*

A great friend of the golf industry, Patrick was taken far too soon by Lou Guerig's disease. A teacher and coach for over 22 years, he helped many people discover the pleasure of golf, and others excel in competition. For the last three years of his career, he was Golf Canada's Regional Director for Québec. In his honour and to continue his legacy, the Patrick Rhéaume Fund was set up to provide annual support to athletes whose commitment to their sport reaches a remarkable level.

### *Sylvie Gagnon*

2024 Volunteer of the Year in the Eastern Townships, Madame Gagnon left us suddenly in August after devoting 21 years to the development of women's golf.

### *John Limeburner*

Throughout his life, Mr. Limeburner has dedicated himself to serving his communities, including the Québec Golf Association, of which he was president in 1997, and the Royal Canadian Golf Association, better known today as Golf Canada.

### *James Grant*

Mr. Grant's service to golf was immense, both in his home province, where he served as President of the Québec Golf Association in 1992, and at the national level. He was a great contributor to the Golf Canada Foundation, assisting in its fundraising efforts in support of Canadian golf.

### About the Pierre-Nadon Prize

Journalist and editor-in-chief at La Presse and Le Montréal Matin, with a stint at Radio-Canada sports in between, Pierre Nadon was a passionate and erudite golfer. He was also editor of Golf Canada's high-quality French-language magazine before leaving us far too soon, taken by cancer on June 15, 2005.

Thus, journalist friends (Michel Lacroix, Denis Messier, Daniel Caza, Réal Labbé, André Rousseau, and Mario Brisebois), in collaboration with Golf Québec, created an award to commemorate his commitment.

### Michael Richards Presented with the 2024 Pierre-Nadon Prize



*On the eve of its third decade, the Pierre Nadon Prize continues to reach new heights.*

Contribution by Mario Brisebois

In a year marked by the return of the Presidents' Cup to Montréal, the tribute goes international as Royal Montreal's Michael Richards becomes the 19th winner of the Pierre-Nadon Award.

"Michael is definitely the man who has put Montréal on the world golf map," says Michel Lacroix, a member of the decision-making committee of golf journalists and a former colleague of the late Pierre Nadon.

In presenting this honour, Golf Québec wishes to highlight the excellence of those involved in this discipline.

### Both A Popular and Economic Success

The perfect gentleman that is Michael Richards, ex-president and captain of the Royal Montreal Golf Club, has made Montréal one of golf's great capitals on a number of occasions.

Over the past 25 years, and despite fierce competition from other nations, Montréal is the only city - along with Melbourne - to have been selected at least twice by the PGA to host the biennial Cup. The Québec metropolis already hosted the prestigious event in 2007, before welcoming it once again at the end of September.

"Michael is undoubtedly the person behind this double, which has had a huge impact. He had to convince the PGA as well as the members of the Royal Montreal Golf Club to give up their course. Achieving these two feats was good for Montréal's reputation," says Michel Lacroix.

The RDS analyst gives some revealing figures on the legacy of this contribution.

"In the U.S. and internationally, TV audiences were of the same magnitude as the Masters. In Canada, results more than doubled," says Lacroix, demonstrating the event's high profile.

As well as being popular at the box office, with 30,000 spectators each day, the event was also an economic success in terms of tourism impact.

Data is still coming in, but it's worth noting that the financial impact of the previous Presidents' Cup presented in Charlotte in 2022 reached 82 million U.S. dollars!

### Don't Forget the Canadian Open With... Tiger

A graduate of McGill University, where he was captain of the hockey team, Michael Richards enjoyed a distinguished career as a senior lawyer with the firm Stikeman Elliott.

The Pierre-Nadon Prize was awarded in recognition not only of his work in bringing the Presidents' Cups to Montréal, but also for his leadership role at the two Canadian Opens at Royal Montreal, with Tiger Woods in attendance each time. He was co-president of the organization in 1997 (with Roger H. Legault) and 2001 (with Roger Archambault).

Over the years, the high quality of Golf Québec's award winners means that the Pierre-Nadon Prize has become a gateway to the Hall of Fame.

The red carpet has been rolled out.

### Past Recipients of the Pierre-Nadon Prize

- 2023, Debbie Savoy Morel
- 2022, Adrien Bigras
- 2021, André Maltais
- 2020, Standing Committee of the Québec golf industry
- 2019, Diane Dunlop-Hébert
- 2018, Pierre Dugas and Roger Lauzon
- 2017, Diane Barabé
- 2016, David Ross
- 2015, Dan Halldorson
- 2014, Club de golf Milby
- 2013, Jocelyne Bourassa
- 2012, André Gagné
- 2011, Gilles Bourassa
- 2010, Denis Messier
- 2009, Jacques Nols
- 2008, Ludger Doucet
- 2007, Michel Bolduc
- 2006, Roger H. Legault
- 2005, Maurice Dagenais



The Québec Golf Hall of Fame was conceived by three past presidents of the Québec Golf Association (QGA), Mr. Larry Boyle, Mr. Maurice Dagenais, and Mr. Roger Legault. Their desire was to pay homage to the many great Québec players and builders who have distinguished themselves provincially, nationally or internationally. A general consultation process began as various groups were asked to identify different personalities who might be honoured. Next, a selection committee was established with a mandate to evaluate the proposed candidates and determine those that would be elected for the inaugural ceremony in 1996.

The 2024 Hall of Fame Committee was composed of four members appointed by Golf Québec, at least three of whom are former presidents of Golf Québec, Marcel Paul Raymond (Chairman), Charlie Beaulieu, and Jacques Nols (the last of these positions was vacant), one inductee, Debbie Savoy Morel, one representative of the PGA of Canada - Québec Zone, Guy Faucher, and one member invited by the committee, Michel St-Laurent.



Diane Dunlop-Hébert (1959 - ...)

Diane Dunlop-Hébert is one of Québec's most distinguished golf volunteers. She has served as President of Golf Canada, President of Golf Québec, President of Mount Bruno Country Club, and is the first Canadian woman elected as a member of the Royal and Ancient Golf Club of St. Andrews, Scotland.

At Mount Bruno, Diane was Ladies' Captain and the first female President in 2019 and 2020. She has been involved as a volunteer for over 25 years. She was Treasurer of the Canadian Ladies Golf Association (CLGA) - Québec Branch and was part of the committee for the amalgamation between the CLGA and the Québec Golf Association in 2005.

As a Director of Golf Québec, she held various portfolios, from Treasurer to Vice-President, before becoming the first female President in 2007 and 2008. She received the Pierre-Nadon prize twice, in 2019, for her individual contribution, and in 2020, for her involvement with the Standing Committee of the Québec golf industry.

Her volunteer work led her to Golf Canada, where she chaired four committees: Nominations, Audit & Risk, Membership, and Compensation. In 2012, she became the first woman from the province of Québec to serve as President of Golf Canada's Board of Directors. Diane is still active at the national level as a Canadian Golf Hall of Fame Selection Committee member.

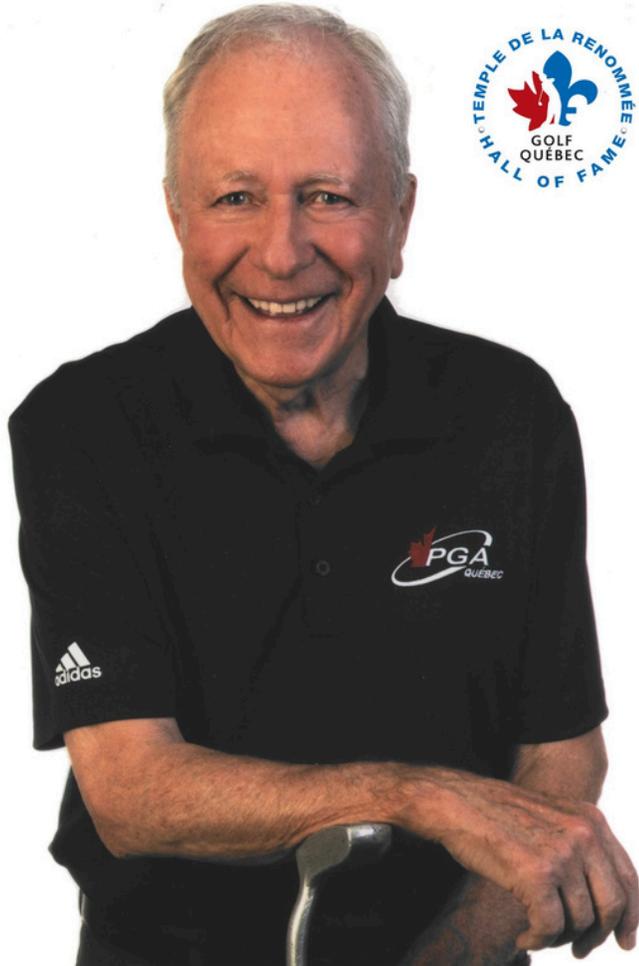
Diane is also involved in the Golf Canada Foundation, which is building the Jocelyne Bourassa Legacy Fund to support women golf coaches and education bursaries for women professional golfers. In 2021, the Foundation recognized Diane as a Legacy Award recipient.

In 2015, Diane Dunlop-Hébert was elected as a full member of Royal & Ancient Golf Club of St. Andrews (R&A), becoming the first Canadian woman to join the Club, along with six other international women members, following the historic decision to admit women to Club membership. Diane has continued her volunteer work at the global level, joining the R&A Group of Companies Finance Committee in 2022 and the R&A Group of Companies General Committee in 2023.

Diane's philanthropic endeavours extend far beyond the golfing scene. She has been an ardent supporter of numerous charitable organizations, including Concordia University, the Montréal Children's Library, Leucan, the Lower Canada College Parents' Campaign, the St. Mary's Hospital Foundation, the Red Cross Ball, the Montréal Heart Institute Foundation, the Old Brewery Mission, and many more. Her commitment to making a difference in the community is truly commendable.

Diane has lived in Montréal since an early age. She began her career with Ernst & Young in Montréal and has held the position of VP Infrastructure at Groupe Park Avenue, a family-owned company, since 1995. A retired member of the Ordre des comptables professionnels agréés (CPA) du Québec and the Institute of Corporate Directors, she holds a Bachelor of Commerce with distinction from Concordia University and a Graduate Certificate in Professional Accounting from McGill University.

Diane Dunlop-Hébert was elected to the Québec Golf Hall of Fame in the builder category.



**André Maltais (1942 - ...)**

Born in Sherbrooke, André Maltais discovered golf at the age of 12. He started out as a caddy at the East Angus Golf Club. Two years later, he worked as a course maintenance employee under Superintendent Gérard "Putter" Bernier. Bernier became his mentor, as he had been for many of the club's juniors. In 1959, André lost in the final of the Provincial Junior Boys' Championship. As an amateur, he won more than 25 local and regional tournaments. At the age of 19, he succeeded "Putter" as course superintendent, a position he held for three years.

André began his professional career in 1965 as a teacher at the Waterville Golf Club (which he owned from 1987 to 2000). In 1966, Club Laval-sur-le-Lac professional Jules Huot hired him as his assistant. His services were rewarded, as he succeeded his legendary boss in 1971. Michel Millaire, René Noël, Serge Thivierge, Raymond Richer, and Guy Faucher are just some of his elite assistants. His first wife, Verna, and their sons, Eric and the late Patrick, eventually joined him as members of the PGA of Canada. His grandson, Karl, has recently joined the ranks of the association.

As a professional, he held a dozen individual titles, including the Québec Assistants' Championship (1967). He took part in the Canadian Open twice, in 1969 and 1971. André captained our representatives in the annual Québec-Ontario matches (1988-1992).

In five matches, he recorded four victories. He finished 5th overall on the 1970 O'Keefe Tour and second on the 2003 and 2008 Senior Tours.

André was also committed to his association. From 1968 to 1970, he was a member of the Assistant Committee. He served on the Executive Board of the PGA of Québec (1973-1982) and on the National Board (1981-1982). At provincial level, he held the positions of Captain (1979) and President (1981-82).

He was a member of the Board of Directors of Boutiques ProGolf (1980-84) and its President for four years (1991-1994). This company was founded by René Noël and Gilles Gareau with the aim of increasing the purchasing power of professionals who owned their own boutiques.

In 2021 and 2022, he chaired the Québec PGA's Meritas Sub-Committee, which presented Québec candidates for induction into the PGA Hall of Fame of Canada. He was pleased to see three Quebecers achieve this honour: Stanley Horne, Adrien Bigras, and Walter "Jack" Bissegger.

André has written three books on golf, including a biography of his former boss, entitled "JULES HUOT: Coup de départ du golf québécois". Over the course of his long career, he presented numerous written, radio, and television columns. As a rallying force, André co-organized several competitions for his senior colleagues. These included the Québec-Ottawa, Québec-Ottawa-Ontario, and Nord-Sud matches. He has also organized and chaired a few for-profit tournaments to raise funds for various causes.

André will never forget his Honorary Presidency of the 2001 Spring Open. On that occasion, he was granted the privilege of playing in the competition round with his two sons. By his own admission, he experienced emotions "out of the ordinary".  
« hors de l'ordinaire ».

His engaging personality and unconditional love of golf have earned him numerous awards, including the Pierre-Nadon Prize (2021) awarded by Golf Québec and a group of golf columnists.

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### Eligibility Criteria

To be considered eligible for induction into the Québec Golf Hall of Fame, whether during their lifetime or posthumously, individuals must, as a general rule, have lived or carried out their activities within the territory of Golf Québec.

These individuals must have made a significant and positive impact on golf in Québec, whether as amateur competitors, professionals, administrators, officials or others.

Each candidacy must be sponsored by one nominator and one seconder. Individuals may not nominate themselves.

To be eligible for a given year, applications must be received by January 30. They are kept on file for a period of five (5) years.

# RECOGNITION PROGRAMS

## PAST PRESIDENTS

### Golf Québec

#### (Québec Golf Federation)

##### (Amalgamation of December 2011)

2024..... François Gagnon, Parcours du Cerf  
 2022-23..... Louise Patry, Beaconsfield  
 2019-21..... Denis Loiselle, St-Anicet  
 2017-18..... Robert Bissonnette, Rivermead  
 2014-16..... Marcel Paul Raymond, Le Blainvillier  
 2012-13..... Marc Tremblay, Beaconsfield

### Golf Québec (Québec Golf Association)

#### (Amalgamation of April 2005)

2011..... Marc Tremblay, Beaconsfield  
 2010..... Marc de Bellefeuille, Whitlock  
 2009..... Diane Drury, Royal Montreal  
 2007-08..... Diane Dunlop-Hébert, Mount Bruno  
 2006..... John J. Hussar, Ottawa Hunt  
 2005..... Thérèse Dumontet, Summerlea &  
 André Burgoyne, BeauChâteau

### Fédération québécoise de golf

#### (1999-2011)

2007-2011.. Charlie Beaulieu, Le Mirage  
 2006-2007.. Pierre Charron, Centre de golf de  
 Lanaudière  
 2001-2006.. Suzanne Beaugard, ACG –  
 section du Québec  
 1999-2001.. Jean Trudeau, AGP du Québec

### CLGA – Québec Branch

#### (1921-2004)

2004..... Thérèse Dumontet, Summerlea  
 2002-03..... Diane Mac Kay, Nominique  
 2000-01..... Ghislaine Laberge, C.C. de Montréal  
 1998-99..... Johanne Thibodeau, Summerlea  
 1996-97..... Mary Ross, Mount Bruno  
 1993-95..... Monique Sofia, Beloeil  
 1992..... Cécile Labrecque  
 1990-91..... Mary Drummie  
 1989..... Madeleine Gratton, C.C. de Montréal  
 1987-88..... not documented  
 1986..... Jacqueline Duranceau, Laval-sur-le-Lac  
 1984-85..... Joy Brown, Cowansville  
 1982-83..... Priscilla Kredl, Royal Montreal  
 1980-81..... Gilberte Moreman, Kanawaki  
 1978-79..... Evelyn Wiseman, Hillsdale  
 1976-77..... Nancy Walker, Kanawaki  
 1974-75..... Suzanne Horne, Nuns' Island  
 1972-73..... Hilda McMartin  
 1970-71..... Shirley Berenbaum, Hillsdale  
 1968-69..... Mrs. H.L. Mussells, Kanawaki  
 1966-67..... Mrs. Ian W. Adair  
 1963-65..... Mrs. J. H. Wilson

1961-62..... Mrs. W. E. Bickley  
 1960..... Mrs. C. A. Prochey  
 1958-59..... Mrs. J. H. Shipley, Whitlock  
 1956-57..... Mrs. R. A. Taylor  
 1954-55..... Mrs. G. V. Whitehead  
 1952-53..... Mrs. G. Pemberton Smith  
 1951..... Mrs. G. S. Currie  
 1948-21..... not documented

### Québec Golf Association

#### (1920-2004)

2004..... André Fournier, Sorel-Tracy  
 2003..... Michel Fortin, Le Mémorial  
 2002..... Kenneth Wolfe, Elm Ridge  
 2001..... Michel St-Laurent, Beloeil  
 2000..... Jean-Claude Gagné, Venise  
 1999..... Ron Pearl, Pinegrove  
 1998..... Skip Dion, Milby  
 1997..... John Limeburner, Whitlock  
 1996..... Armand Lamontagne, Whitlock  
 1995..... Gaétan Sévigny, Victoriaville  
 1994..... Maurice Dagenais, Laval-sur-le-Lac  
 1993..... Elliot Godel, Elm Ridge  
 1992..... James Grant, Royal Montreal  
 1991..... Jacques Bélec, Summerlea  
 1990..... Roger Legault, Venise  
 1989..... Larry Boyle, Kanawaki  
 1988..... Roger Archambault, Beloeil  
 1987..... Frank DiBiase, Vallée du Richelieu  
 1986..... Jacques Nols, Kanawaki  
 1985..... Roger Plante, Sorel-Tracy  
 1984..... Tom Hunter, Whitlock  
 1982-83..... Claude Langlois, Beauce  
 1980-81..... Harold Brownstein, Elm Ridge  
 1978-79..... Claude Beaugard, Laval-sur-le-Lac  
 1976-77..... Gerry Durocher, Rivermead  
 1975..... Gaston Vanasse, BeauChâteau  
 1974..... Alec R. Tinker, Summerlea  
 1973..... J. Dave Weinstein, Pinegrove  
 1972..... Michael deHaerne, Islesmere  
 1971..... Jean Robitaille, Cap-Rouge  
 1970..... Robert M. Everson, Kanawaki  
 1969..... Jack H. Wilson, Whitlock  
 1968..... H. Gordie MacNeil, Royal Montreal  
 1967..... Dave H. Shea, Vallée du Richelieu  
 1966..... Marcel Pinsonneault, Laval-sur-le-Lac  
 1965..... Cecil Vineberg, Hillsdale  
 1964..... Frank J. Shaughnessy Jr., Summerlea  
 1963..... L. S. Reycraft, Royal Montreal  
 1962..... Guy Rolland, Laval-sur-le-Lac  
 1961..... Abe Caplan, Elm Ridge  
 1960..... Ray Getliffe, Marlborough  
 1959..... T. Gordon McAthey, Kanawaki  
 1958..... Jack H. Shipley, Whitlock  
 1957..... P. Steve MacNutt, Royal Montreal  
 1956..... E. Duncan Millican, Summerlea

1955..... Robert Lyle, Kanawaki  
 1954..... Albert Rolland, Laval-sur-le-Lac  
 1953..... Sid Turner, Hampstead  
 1952..... Harold G. Clarke, Summerlea  
 1951..... James P. Anglin, Royal Montreal  
 1950..... Leslie H. T. Clegg, Whitlock  
 1949..... Gordon B. Taylor, Kanawaki  
 1948..... Hugh B. Jaques, Beaconsfield  
 1947..... J. A. Blondeau, Laval-sur-le-Lac  
 1946..... J. Watson Yuile, Royal Montreal  
 1945..... J. Gerald Fitzpatrick, Kanawaki  
 1944..... Rollie G. Holbrook, Summerlea  
 1943..... Jack A. Fuller, Royal Montreal  
 1942..... William F. Macklaier, Rosemère  
 1941..... John H. Davey, Marlborough  
 1940..... J.D. Charles Cowie, Kanawaki  
 1939..... Herb B. MacLean, Senneville  
 1938..... M. R. Ferguson, Beaconsfield  
 1937..... Richard J. Dawes, Royal Montreal  
 1936..... J. Ernest Savard, Laval-sur-le-Lac  
 1935..... Dr. A. S. Lamb, Senneville  
 1934..... Louis W. Barker, Kanawaki  
 1932-33..... Harry W. Maxson, Country Club  
 1930-31..... Georges H. Forster, Beaconsfield  
 1929..... Norman M. Scott, Royal Montreal  
 1928..... Trevor O. Lyall, Senneville  
 1926-27..... Alfred C. Collyer, Royal Montreal  
 1925..... Joseph A. Mercier, Laval-sur-le-Lac  
 1924..... W. Garth Thompson, Kanawaki  
 1923..... Geoffrey H. Turpin, Royal Montreal  
 1922..... W. W. Walker, Beaconsfield  
 1921..... J. L. McCulloch, Beaconsfield  
 1920..... A. D. Huff, Country Club

# SERVICES, DEVELOPMENT AND PROMOTION



## CLUB AND MEMBER SERVICES

- Support for Junior Programs in Golf Clubs
- Interclubs
- Volunteer Recruitment, Training, Development, and Retention Program
- Course Rating
- Handicap System
- Handicap Seminars
- Rules Seminars and Officials
- Incident Protection



## SPORT DEVELOPMENT

- First Tee - Premier départ Québec
- Junior Skills Challenge
- Sport-études golf
- Team Québec
- Junior and Amateur (Regional and Provincial) and Professional Competitions
- Training for Coaches
- Clinics and Leagues for Women
- Financial Support for Athletes



## PROMOTION

- Sortez, golfez Campaign
- Fundraiser Tournament and Interactive Auction
- Québec Golf Hall of Fame

# MEMBER SERVICES

## OUR 254 MEMBER FACILITIES

### Abitibi-Témiscamingue

Beattie  
Belvédère (Club Sports)  
Dallaire  
Duparquet  
Malartic  
Noranda  
Oiselet d'Amos  
Siscoe  
Ville-Marie

La Sarre  
Val-D'or  
Rouyn-Noranda  
Duparquet  
Malartic  
Rouyn-Noranda  
Amos  
Val-d'Or  
Duhamel-Ouest

Golf d'udez Tour  
Grand-Mère  
Ki-8-Eb  
Louiseville – Links O'Loup  
Marthelinois  
Métabéroutin  
Plessisville  
Rivières  
Saint-Rémi  
Ste-Flore  
Tuque

Trois-Rivières  
Grand-Mère  
Trois-Rivières  
Louiseville  
Trois-Rivières  
Trois-Rivières  
Plessisville  
Trois-Rivières  
Lac-Aux-Sables  
Shawinigan  
La Tuque

### Eastern Townships

Acton Vale  
ApexGolf  
Canton  
Cèdres  
Coaticook  
Cowansville  
Domaine Château Bromont  
Drummond  
Dufferin Heights Country Club  
East Angus  
Farnham  
Golf en Montérégie  
Hériot  
Hermitage  
Knowlton  
Lac Champlain  
Lac Mégantic  
Laurier  
Longchamp (Golf et Académie)  
Memphrémagog  
Milby  
Miner  
North Hatley  
Old Lennoxville  
Owl's Head  
Royal Bromont  
Sherbrooke  
St-Césaire  
Val-des-Sources  
Valcourt  
Venise  
Victoriaville  
Vieux-Village  
Waterville

Acton-Vale  
Bromont  
Warwick  
Granby  
Coaticook  
Cowansville  
Bromont  
St-Majorique  
Stanstead  
East Angus  
Farnham  
Saint-Jean-sur-Richelieu  
Drummondville  
Magog  
Knowlton  
Venise-en-Québec  
Frontenac  
Princeville  
Sherbrooke  
Magog  
Sherbrooke  
Saint-Paul d'Abbotsford  
North Hatley  
Sherbrooke  
Mansonville  
Bromont  
Sherbrooke  
St-Césaire  
Asbestos  
Valcourt  
Magog  
Victoriaville  
Bromont  
Est Waterville

### Montréal

Académie Sportive de la Vallée-du-Richelieu  
APGA  
Arundel  
Atlantide  
Balmoral  
Base de Roc  
Beaconsfield  
Belle Vue  
Beloeil  
Bête  
Blainvillier  
Boucherville  
Braeside  
Caughnawaga  
Cerf  
Champêtre  
Como  
Continental  
Cornwall  
Country Club de Montréal  
Diable - Station Mont-Tremblant  
Diamant  
Domaine de Rouville  
Dorval  
Dunany  
Elm Ridge Country Club  
Épiphanie  
Fairmont Le Château Montebello  
Falcon  
Géant - Station Mont-Tremblant  
Glendale  
Golf Exécutif Montréal  
Golf Info Québec  
Golf-Tonus PTMT  
GolfBoss  
Griffon des Sources  
Hawkesbury Golf & Curling Club  
Hemmingford  
Île de Montréal  
International 2000  
Islesmere  
Joliette  
Kanawaki  
Lachute  
Lanaudière  
Laval-sur-le-Lac  
Maître de Mont-Tremblant  
Métropolitain d'Anjou  
Mirage  
Montcalm  
Mount Bruno  
Mystic Pines  
Napierville  
Nominigüe  
Oasis (Golf et Auberge)  
Ormstown  
Patriotes

Ste-Julie  
Laval  
Arundel  
Notre-Dame de l'Île Perrot  
Morin Heights  
Joliette  
Pointe-Claire  
Ville de Léry  
Beloeil  
Mont Tremblant  
Blainville  
Boucherville  
Senneville  
Kahnawake  
Longueuil  
Ste-Anne des Plaines  
Hudson  
Ste-Victoire de Sorel  
Cornwall  
Saint-Lambert  
Mont-Tremblant  
Ste-Monique, Mirabel  
St-Jean-Baptiste  
Dorval  
Wentworth  
Île Bizard  
L'Épiphanie  
Montréal  
Hudson  
Mont-Tremblant  
Mirabel  
Île des Soeurs  
Bois-des-Filion  
Châteauguay  
La Prairie  
Mirabel  
Hawkesbury  
Hemmingford  
Montréal  
Saint-Bernard de Lacolle  
Sainte-Dorothée Laval  
Saint-Charles Borromée  
Kahnawake  
Lachute  
L'Assomption  
Laval  
Mont-Tremblant  
Anjou  
Terrebonne  
St-Liguori  
Saint Bruno  
Kahnawake  
Napierville  
Nominigüe  
Brownsburg-Chatham  
Ormstown  
Patriotes St-Ours

### Lower St. Lawrence

Bic  
Boule Rock  
Carleton sur Mer  
Cascade Golf & Tennis Club  
Chandler  
Empress  
Fauvel  
Fort-Prével  
Îles  
Matane  
Revermont  
Rivière-du-Loup  
Saules  
Val-Neigette  
Vallée du Témiscouata

Bic  
Métis-sur-Mer  
Carleton-sur-Mer  
Métis-sur-Mer  
Chandler  
Rimouski  
Bonaventure (Gaspésie)  
St-Georges de Malbaie  
L'Étang-du-Nord  
Matane  
Amqui  
Rivière-du-Loup  
Rimouski  
Rimouski  
Saint-Louis-du-Ha!Ha!

### Mauricie

Bois-Francis  
Du Moulin  
Godefroy

Princeville  
Trois-Rivières  
Bécancour

# MEMBER SERVICES

## OUR 254 MEMBER FACILITIES

Piedmont  
 Pinegrove  
 Portage  
 Quatre Domaines  
 Rawdon  
 Rivière Beaudette  
 Rivière Rouge  
 Rosemère Fontainebleau  
 Royal Laurentien  
 Royal Montreal  
 Sainte-Agathe  
 Sélect  
 Sorel-Tracy Les Dunes  
 Sports Montréal  
 St-Anicet  
 St-Donat  
 St-François  
 St-Hyacinthe  
 St-Janvier  
 St-Jean  
 St-Jean-de-Matha  
 St-Jérôme  
 St-Lambert  
 St-Raphaël  
 St-Zotique  
 Ste-Rose  
 Summerlea  
 Terrebonne  
 Triangle d'Or  
 Val-Morin  
 Vallée de la Lièvre  
 Vallée des Forts  
 Vallée du Richelieu  
 Valleyfield  
 Vaudreuil  
 Vegas Golf Series  
 Verchères  
 Versant  
 Whitlock G&CC  
 Windmill Heights G&CC

### Ottawa Valley (OVGA)

Algonquin  
 Buckingham  
 Camelot  
 Carleton  
 Casselview  
 Champlain  
 Deep River  
 Eagle Creek  
 Edgewood link  
 Gatineau  
 Greyhawk  
 Hammond  
 Hautes Plaines  
 Heritage  
 Island Brae  
 Kanata  
 Kingsway Park  
 Lac Sainte-Marie  
 Larrimac  
 Mont Cascades  
 Ottawa Hunt  
 Pine View  
 Rideau View  
 Rivermead

Piedmont  
 St-Jean-Sur-Richelieu  
 L'Assomption  
 Mirabel  
 Rawdon  
 Rivière Beaudette  
 Coteau-du-Lac  
 Blainville  
 St-Faustin, Lac Carre  
 Île Bizard  
 Ste. Agathe des Monts  
 Mirabel  
 Sorel-Tracy  
 Montréal  
 St-Anicet  
 Saint-Donat-de-Montcalm  
 Laval  
 Saint-Hyacinthe  
 Mirabel  
 St-Jean sur Richelieu  
 St-Jean de Matha  
 St-Jérôme  
 St-Lambert  
 Île Bizard  
 St-Zotique  
 Laval  
 Vaudreuil-Dorion  
 Terrebonne  
 Saint-Rémi  
 Val-Morin  
 Lac des Écorces  
 St-Jean-sur-Richelieu  
 Ste-Julie  
 Salaberry-de-Valleyfield  
 Vaudreuil  
 Montréal  
 Verchères  
 Terrebonne  
 Hudson  
 Notre-Dame L'Ile Perrot

Messines  
 Gatineau  
 Cumberland  
 Manotick  
 Casselman  
 Aylmer  
 Deep River  
 Dunrobin  
 Woodlawn  
 Gatineau (Aylmer)  
 Cumberland  
 Hammond  
 Hull  
 Lancaster  
 Chapeau  
 Kanata  
 Aylmer  
 Lac Ste-Marie  
 Chelsea  
 Cantley  
 Ottawa  
 Ottawa  
 Manotick  
 Gatineau

Rockland  
 Royal Ottawa  
 Sand Point  
 Smiths Falls  
 Sorcier  
 Tecumseh  
 Vieux Moulins

### Québec City

Académie de golf Fred Colgan  
 Alpin  
 Auberivière  
 Baie Saint-Paul  
 Beauceville  
 Bellechasse  
 Boisés de Joly 2020  
 Cap-Rouge  
 Centre Castor  
 CGC Tour  
 Donnacona  
 Dorchester  
 Fairmont Le Manoir Richelieu  
 Faune  
 Flexigolf  
 Grand Portneuf  
 Grand Vallon  
 Lac Etchemin  
 Lac Poulin  
 Lac St-Joseph  
 Lévis  
 Lorette  
 Lotbinière  
 Métropolitain Québec  
 Mont Adstock  
 Mont Sainte-Anne  
 Mont Tourbillon  
 Montmagny  
 Montmorency  
 Murray Bay  
 Orléans  
 Pins  
 Pont-Rouge  
 Royal Charbourg  
 Royal Québec  
 Saint-Michel  
 Sainte-Marie  
 St-Georges  
 St-Pacôme  
 Stoneham  
 Tempête  
 Thetford  
 Trois-Saumons

### Saguenay/Lac St-Jean

Baie-Comeau  
 Chibougamau-Chapais  
 Chicoutimi  
 Dolbeau-Mistassini  
 Lac St-Jean  
 Méandre  
 Port-Alfred  
 Saguenay Arvida  
 Saint-Prime sur le Lac  
 Ste-Marguerite  
 Tadoussac

Rockland  
 Gatineau  
 Sand Point  
 Smiths Falls  
 Gatineau  
 Gatineau  
 Aylmer  
 Québec  
 Sainte-Brigitte-de-Laval  
 Lévis  
 Baie St-Paul  
 Beauceville  
 Saint-Damien-de-Buckland  
 Joly  
 Québec  
 Courcellette  
 L'Ancienne-Lorette  
 Donnacona  
 Frampton  
 La Malbaie  
 Québec  
 Lévis  
 Pont-Rouge  
 Beaupré  
 Lac Etchemin  
 Saint-Benoît-Labre  
 Sainte-Catherine-de-la-Jacques-Cartier  
 Lévis  
 Loretteville  
 St-Agapit  
 Québec  
 Adstock  
 Saint-Ferréol-les-Neiges  
 Lac-Beauport  
 Montmagny  
 Québec  
 La Malbaie  
 Sainte-Pétronille  
 St-Alban  
 Pont Rouge  
 Charlesbourg  
 Boischatel  
 St-Michel  
 Sainte-Marie  
 Beauce-sud  
 Saint-Pacôme  
 Stoneham  
 Lévis  
 Thetford Mines  
 Saint-Jean-Port-Joli

Baie-Comeau  
 Chibougamau  
 Chicoutimi  
 Dolbeau-Mistassini  
 St-Gédéon  
 Forestville  
 Port-Alfred  
 Jonquière  
 St-Prime  
 Sept-Îles  
 Tadoussac

# WHERE YOUR DOLLAR GOES

## SPORT DEVELOPMENT

- First Tee – Premier départ Québec
- Youth on Course
- Junior Skills Challenge
- National Golf League
- Regional Activities (Introduction Tours, Competitive Tours, Interclubs)
- Referees' Training
- Course Raters' Training
- Women's Participation

## HIGHT PERFORMANCE

- Golf-études Program
- Coaches' Training
- Amateur Championships and Events
- Golf Québec / Fondation Aléo Bursary Program for Athletes
- Québec Team
- Team Canada

## MEMBER BENEFITS

- Golf Canada App
  - Yardage, Mapping, Online Scoring, Stats
  - Social Community
  - Find a Course
  - World Handicap System (WHS)
- Incident Protection
- Score Centre
- Rules of Golf & Amateur Status
- Course Rating & Handicapping Services

## BUSINESS RELATIONSHIPS

- Golf Canada
- PGA of Québec
- Gouvernement du Québec - DSLAP
- Institut national du sport - INS
- SPORTSQUÉBEC**
- Standing Committee of the Québec golf industry
- International Association of Golf Administrators - IAGA
- Regional golf associations

## COMMUNITY

- Sortez, golfez
- Fundraiser Tournament, Auction, Donations, and Fundraisers
- Support for Regional Golf Associations
- Québec Golf Hall of Fame
- Captains' Day
- Volunteer Recruitment, Recognition, and Retention Program
- Club Celebrations and Anniversaries
- Member Contests



# WHERE YOUR DOLLAR GOES

## 56% MEMBER BENEFITS

- World Handicap System
- NEW** Golf Canada App
- NEW** GolfCanada.ca Find-a-Course Feature
- Member Club Resources
- Rules of Golf & Amateur Status
- Course Rating & Handicapping Services
- Amateur Championships & Events
- Everyone Benefits Booklets
- Score Centre
- Research, Studies & Membership Insights

## 14% HIGH PERFORMANCE

- Junior, Amateur & Young Pro Squads
- National Team Coaches
- Olympic Games
- The National Training Center at Bear Mountain

## 14% SPORT DEVELOPMENT

- First Tee
- Junior Skills Challenge
- Female Participation
- Long-Term Player Development

## 14% RELATIONSHIPS

- Provincial Golf Associations
- Golf Canada Foundation
- NAGA / We Are Golf
- R&A
- USGA
- PGA TOUR & Affiliated Tours
- LPGA Tour
- Canadian Government
- Sport Canada
- Canadian Olympic Committee
- International Golf Federation
- International Association of Golf Administrators

## 2% HERITAGE

- Canadian Golf Hall of Fame
- Interactive Historical Map
- Club Celebrations & Anniversaries



### Rules of Golf

The Rules of Golf education program is divided into three segments.

Level 1 is an easy and interesting way to learn the ABCs of the rules of golf. This module is offered online by the R&A and is available in several languages.

Golf Québec enters the scene at the second level, namely the provincial certification. Each winter, we offer a series of webinars for those wishing to study the most important rules and, potentially, become referees in local, regional, and provincial competitions. Level 1 is a prerequisite for this certification, and an exam must be passed to obtain it.

For those who wish to go even further, Golf Canada offers the final level of training. Provincial certification and field experience are required to register for the webinars, which serve as preparation for the national-level exam. This certification is aimed at experienced referees who wish to improve their theoretical and practical knowledge.

Golf Québec's Rules Committee now oversees more than 90 certified referees who enforce the rules of the game and manage pace of play at our provincial championships and regional tournaments. Their hours of field experience are calculated, and they are mentored by seasoned referees to maintain their certification and take them to the national level.

### Tournament Management

To standardize our competitive structures and services, our staff provides technical support to the regional volunteer teams responsible for tournaments. Event registrations, tee times, draws, and results are managed via the Golf Genius platform, which has been rolled out across the country.

Afin de rehausser l'expérience des ligues pour hommes, femmes et juniors, la Ligue nationale de golf BDO est aussi en place depuis 2023 et commence déjà à prendre de l'expansion.

### Club Captains

The Facebook group for captains of our member clubs, created in 2022, now has 326 members. It's a dynamic exchange platform to which Golf Québec contributes with targeted content.

### Handicap

The World Handicap System (WHS) enables golfers to calculate their handicap index in the same way all over the world.

In our case, Golf Canada holds the license granted by the R&A to use handicap services across the country. Our member golfers have access to these services via the online Score Centre and mobile app.

With these digital tools, golf enthusiasts can easily access and track their game statistics.

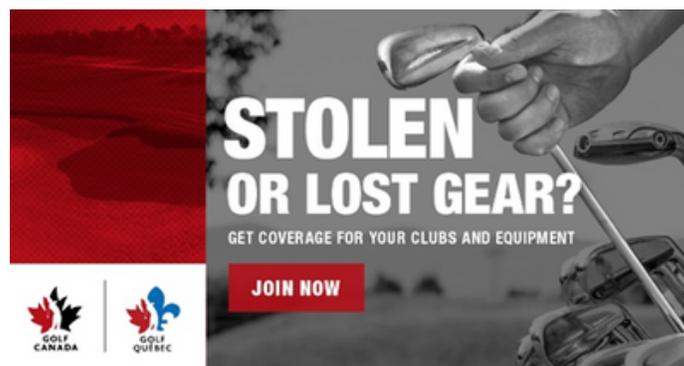
### Course Ratings

The Facebook group reserved for our course raters has 34 members. Thanks to this tool, they can more easily share information and exchange best practices.

2024 was a busy year for our teams, due to the particularly wet previous season, which had to be made up for. In all, 70 clubs representing 155 nine-hole courses received rating services.

### A Worthwhile Membership

In 2024, individual golfers affiliated with a member club benefited from a discount and could join Golf Québec and Golf Canada for \$42 (plus taxes). Those not affiliated with a club could join their provincial and national federations for a twelve-month period for the modest sum of \$59.99 (plus taxes).



As always, our members enjoyed peace of mind thanks to the Incident Protection Plan, which offers up to \$5,000 in coverage per member.

- Up to \$1,500 coverage for damaged, lost or stolen equipment
- Up to \$1,000 coverage for any travel incident
- Up to \$1,500 coverage for damage to a golf cart
- Up to \$1,000 coverage for repair or replacement of broken glass

Furthermore, with belairdirect, all Golf Québec members and their families were able to take advantage of an additional discount and exclusive benefits on home and auto insurance by mentioning Golf Québec in their quote.

### *Initiate Passions, Build Dreams, Together*

Through their annual dues, Golf Québec and Golf Canada member clubs and our affiliated and non-affiliated golfers are proud to support the future of our sport.

From the discovery and introduction programs, offered by Golf Québec and the regional golf associations, to the development of excellence that takes our athletes to the highest level, everyone benefits. Thank you for joining us in initiating passions and building dreams!

## REGIONAL PARTNERS

In providing its services, Golf Québec relies on the collaboration of eight regional golf associations with whom it shares its mission, vision, and values. Together, we implement our programs and organize a multitude of activities to promote our sport throughout the province.

### A Local Presence

The staff of these associations are all passionate volunteers who generously offer their time and expertise to support the development of our sport, the game of golf. Because of their proximity to our member facilities, they're often the first faces of Golf Québec you see on the courses, and we're proud of their work.

Depending on the expertise required for each project, Golf Québec staff members are all called upon to support regional associations. Whether it's organizing tournaments or introducing new players to the joys of our sport, providing rules or course rating services, or ensuring transparent, balanced management based on the principles of sound governance, we're there to help.

### Regional Golf Associations (RAC)

The RAC is an advisory committee of the Golf Québec Board of Directors. Its members are appointed by the Board of Directors of each regional golf association from among their respective directors.

They meet four times a year to review key strategic orientations and governance issues that could influence the business relationship between provincial and regional bodies.

### RAC Chairman

Dany Tremblay, Saguenay/Lac St-Jean President

- Denise Mazerolle, Québec City President
- Marie-France Guillemette, Abitibi-Témiscamingue Secretary
- Diane Barabé, Eastern Townships President
- Henriette Turbide, Lower St. Lawrence President
- Louis-Philippe Tremblay, Montréal President
- Serge Lafontaine, Ottawa Valley Director, member of the Golf Québec Board of Directors
- Claude Leblanc, Director of Golf Mauricie

We would like to thank them for their commitment and dedication to ensuring the success of our initiatives and enhancing the services we offer our members.



## FINANCING SOURCES

To diversify its sources of revenue, Golf Québec enhances the membership fees it collects and the income from its activities through grants, an annual fundraising campaign, and business partnerships. This enables us to continue providing quality services while keeping our fees as low as possible.

### Grants

**Québec** Every year, the MEQ offers financial support to sports federations. To qualify, Golf Québec must maintain its recognition as a sports federation and comply with the high standards of the Code of Governance.

### Annual Fundraising Campaign



Our fundraising is threefold: the Fundraiser Tournament, an interactive auction, and donations that can be matched up to 65% by the government's Placements Sports program. In 2024, we raised more than \$80,000, which will be dedicated to the development of junior women's golf. Golf Québec thanks the golfing community for its generosity!

### Business Partnerships

The vital contribution of our partners enables us to promote the game of golf while raising the profile of our programs, services, and activities. We would like to thank them.



Since 2021, belairdirect has been the title sponsor of the e-Golf Québec newsletter and of men's and women's provincial tour events. They are sponsors of the Sortez, golfez campaign. They made possible our major contest: "Discover Portugal with belairdirect". With belairdirect, Golf Québec members also benefited from exclusive discounts, such as the Car and Home discount, the Multi-vehicle discount and the discount for motorcycles and off-road vehicles.



Since 2021, adidas has been the title sponsor of the Sport-études golf program and its newsletter. They are also the official supplier of clothing worn by the program's student-athletes, members of the Québec team and our delegations at inter-provincial events, volunteers, and Golf Québec staff.



For nearly 20 years, TaylorMade has been the official supplier of balls, bags, and golf hats for Golf Québec's competitions, programs, and activities.



This year, we teamed up with Volta Sports and Entertainment. Specialized in content creation, they have prepared a sales document showcasing our properties. They are now concentrating on finding new partnerships, and helping us to renew and improve our current agreements.

### Communication Plan

The communications plan prepared by our staff for 2024 took into account the priority actions identified for the year in the strategic plan. Our communication goals were to:

- Demonstrate Golf Québec's impact on golf development
- Develop a sense of belonging to Golf Québec
- Boost relations with golfers and golf clubs

It goes without saying that we highlight the achievements of our members and the performances of our athletes. However, to better demonstrate our impact, we also felt it essential to talk more about the people who work on our programs, services, and events. We also needed to ensure that they were better informed so that their efforts were all concerted and directed towards the same major strategic objectives:

- Expand our community of golfers and increase the database
- Stimulate the involvement and maintain the interest of golfers and clubs in Golf Québec initiatives
- Raise the profile of our athletes, coaches, volunteers, and golf clubs

With this in mind, we have identified several targets.

Firstly, external targets: member and non-member golfers, establishments and their captains, as well as virtual golf communities.

Then there are the internal targets, i.e., the regional associations, our coaches, our volunteers, including referees and course raters, as well as our staff and board members.

### Performance and Challenges

The data presented on the following page, combined with an analysis of the Golf Québec visibility reports and the *Sortez, golfez campaign*, allow us to conclude that we have achieved our objectives. They have also led us to identify some issues that we intend to address over the coming years.

To broaden our community of golfers and increase our database, we relied on social media and combined it with a monetization strategy.

Until now, the most commented publications have been those focusing on competitions and performances.

This year, in addition to the traditional coverage of our championships and athletes' results, we've released completely redesigned content that's more informative and entertaining. We tried to create excitement for our sport and draw attention to Golf Québec's achievements as a provincial sports federation.

With the presentation of numerous contests, we were able to acquire a significant number of 5,032 new e-mails, which represents as many new prospects.

We also saw the creation of more educational digital content with the "Did you know that..." capsules and the "Golf 101" and "3 good reasons to..." series, as well as more playful content with our brand new vox pops. This more relaxed and spontaneous approach has enabled us to democratize golf and make it more accessible. In fact, our publications have generated more views, "likes," and comments than ever before. Golf Québec's visibility has really been boosted on all levels.

Stimulating the involvement of golfers and clubs in Golf Québec initiatives and maintaining their interest remain a challenge that our communications team has met well this year. New tactics will be developed to further engage the masses and transform them into committed participants.

This year, the membership and benefits capsules attracted a great deal of interest from our web users. In return, we've also seen an increase in the number of people who have joined the Public Golfers program.

Already, 2025 is just around the corner, and our imaginations are running wild as we concoct our next marketing and communications campaign. Our team is ready to take on the next challenges!

### Invaluable Collaborators

Although our staff is versatile, agile, dynamic, and creative, the success of this communications campaign would not have been as resounding without the support of our consultants and service providers.

We'd like to thank Carole-Anne Villeneuve, advertising campaign strategist on social networks, the entire team at Sportcom, a media agency specializing in communications and event organization, Maxime Lalonde, ambassador for the *Sortez, golfez* campaign, his host for the women's segment, Justine St-Martin, as well as broadcasters La Poche bleue and TVA Sports.

## MEDIA STATISTICS

### Our Social Networks

The following statistics are compared with those as of November 31, 2023.



**11 629 subscribers (+16,6%)**

- Reach: 699,500 (+21,1%)
- Page visits: 69,200 (+31,3%)
- Content views: 889,764
- Interactions: 34,100 (+7,3%)
- 8 pages of the regional golf associations
- 327 subscribers to the private Club Captains' group
- 34 subscribers to the private Course Raters' group



**3 041 subscribers (+26,1%)**

- Reach: 372,296 (+90,7%)
- Content views: 969,500
- Interactions: 23,500 (+100%)



**New in 2024 - 261 subscribers**



**560 subscribers (+17%)**



**677 subscribers (+15,1%)**

- 718 uploaded videos
- 23 621 views

### Our Website



**329 029 page views (+48%)**

- 950,336 sessions (+45%)
- 84,413 unique visitors (+41%)

### Our Contests

- 4 flash contests with 554 participants
- 2 partners contests with 394 participants
- "Discover Portugal with belairdirect" mega-contest with 10 partners and 5,128 participants
- 5,032 new e-mails

### Sortez, golfez



For the 8th year, this popular campaign promoted the pleasure of playing golf while discovering the province of Québec and its golf courses. Once again, our ambassador, Max Lalonde, created original and exclusive content, and Justine St-Martin hosted the women's segment.

- 6 Sortez, golfez sur la route shows aired on TVA Sports (audience: 157,327)
- 20 Sortez, golfez podcasts aired by La Poche bleue with 47,185 downloads on Apple, Spotify, and YouTube
- Contests

### Sortez, golfez Card

- 589 cards sold (5 or 10 games)
- 37 participating facilities
- A golf trip to the Dominican Republic

### Sortez, golfez Facebook page

- 7917 subscribers
- Reach: 513,180
- Page visits: 31,419
- Content views: 458,049
- Interactions: 7,873

### Sortez, golfez Instagram account

- 3 823 subscribers
- Reach: 372,296
- Video views: 1,181,770
- Interactions: 6,832 (+100%)

### Sortez, golfez TikTok account

- New in 2024
- 283 subscribers

### Our Newsletter



**83 581 unique e-mails**

- Transmission with Cyberimpact, a 100% Québec tool
- Weekly frequency in peak season and every two weeks in low season
- 58,194 French readers (+12.6%) and 25,388 English readers (+7%)
- 92% gave their express consent
- 52% average open rate
- 3 regional golf association newsletters
- Targeted Sortez, golfez communications
- Targeted Sport-études golf communications
- Targeted member services communications
- Targeted volunteer communications
- 288 transmissions of all types
- Compliance with Bill C-28
- Compliance with Bill 25



THANKS TO THE PARTNERS OF  
OUR MAIN CONTEST

“DISCOVER PORTUGAL  
WITH BELAIRDIRECT”



**belairdirect.**

